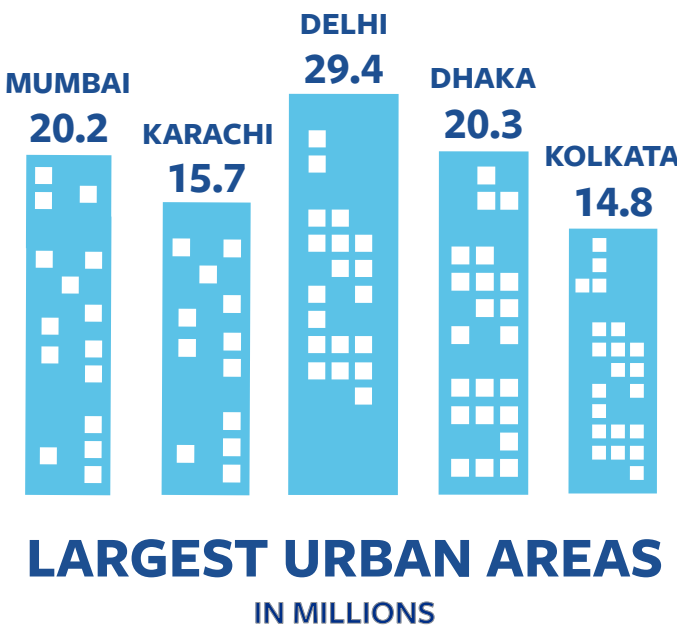


SOUTH ASIA

FROM THE HEIGHTS OF THE MIGHTY HIMALAYAS TO THE CRYSTAL-CLEAR WATERS OF THE MALDIVES, SOUTH ASIA IS BOTH AWE-INSPIRING AND HEART-WRENCHING. IT IS THE LARGEST CONCENTRATION OF LOSTNESS ON THE PLANET. SOUTH ASIA IS THE BIRTHPLACE OF HINDUISM, BUDDHISM, SIKHISM, AND JAINISM, AND IS HOME TO MORE MUSLIMS THAN ANY OTHER PART OF THE WORLD.

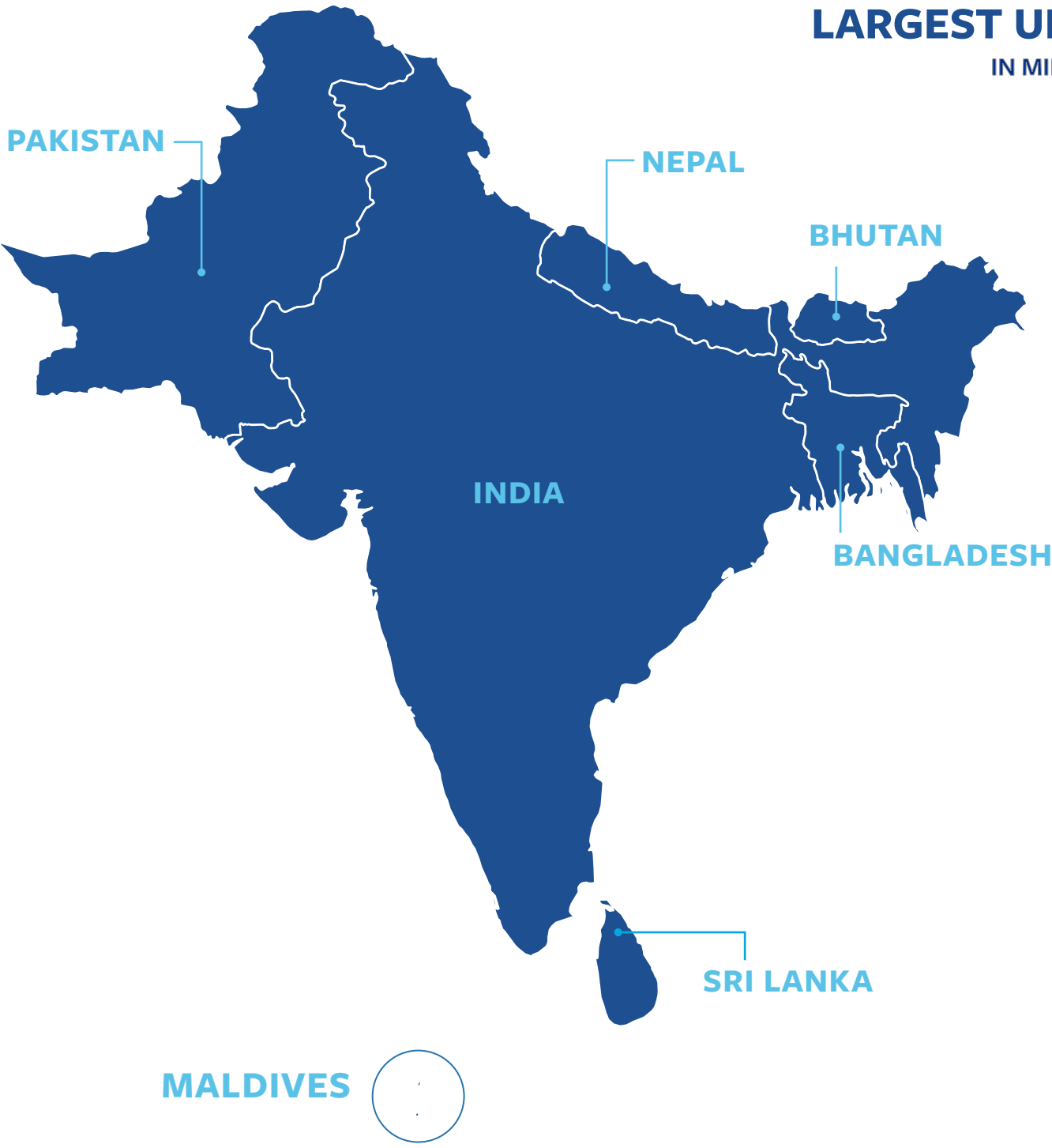


1.7 BILLION PEOPLE



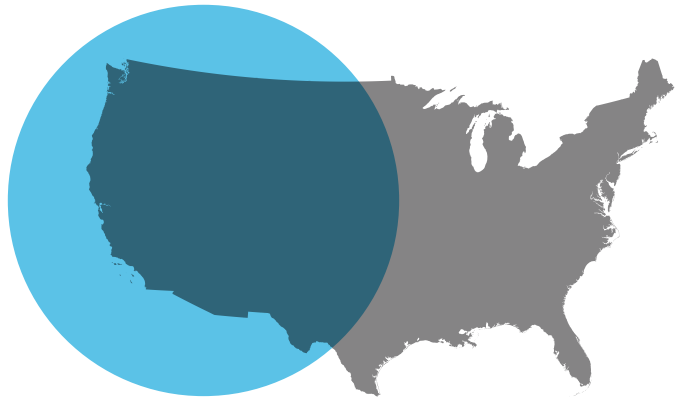
TOP LANGUAGES

हिन्दी	বাংলা	اردو
HINDI	BENGALI	URDU
मराठी	తెలుగు	ਪੰਜਾਬੀ
MARATHI	TELUGU	PUNJABI



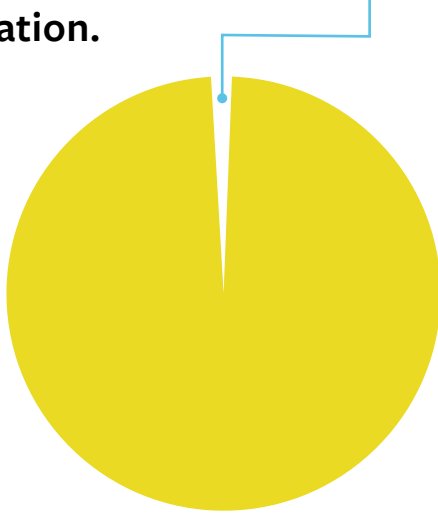
MAJOR RELIGIONS

- ॐ HINDUISM
- ☾★ ISLAM
- 🌸 BUDDHISM
- ⚔ SIKHISM
- ✋ JAINISM



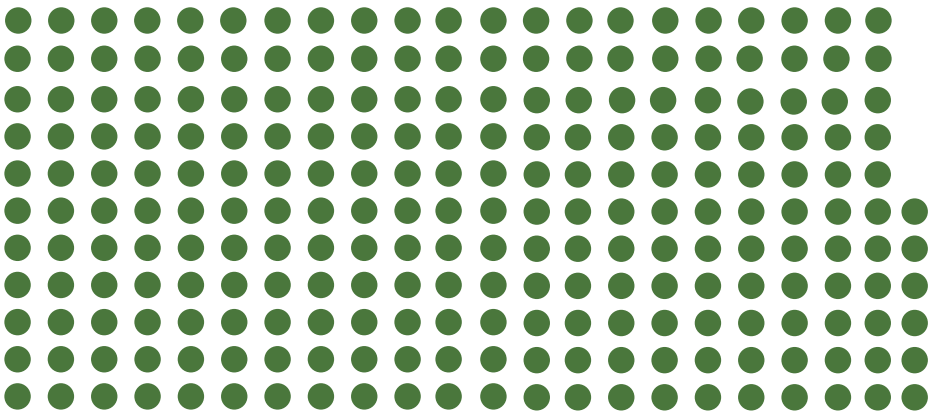
The 1.7 billion people of South Asia are concentrated in an area less than half the size of the USA.

There are an estimated 22 million evangelical believers—1.54% of the population.



EVERY WEEK

237,000 people in South Asia die without Christ.



ONE DOT = 1,000 PEOPLE

1,975 UNREACHED PEOPLE GROUPS

SOUTH ASIA has the largest unreached population in the world: 1.5 billion

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

BANGLADESH

BANGLADESH IS A LAND OF EXTREMES. PICTURESQUE RICE FIELDS AND CONCRETE CITY BLOCKS. COLORFUL CLOTHES AND RICH CULTURAL CUSTOMS. A MUSLIM MAJORITY WITH ALL THE OUTWARD SIGNS OF DEVOTION, FROM CLOTHES AND HAIR TO VERBIAGE AND RITUALS, AND A SMALL CHURCH FULL OF BELIEVERS WITH FULL HEARTS, WORSHIPPING GOD.



168 MILLION PEOPLE



MAJOR RELIGIONS



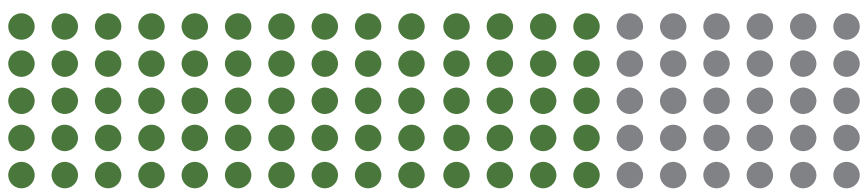
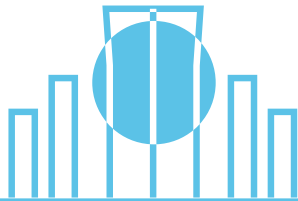
ISLAM



HINDUISM

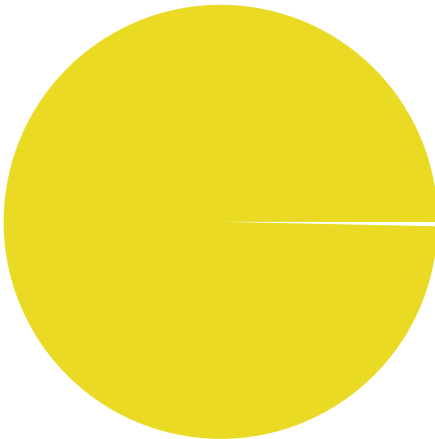
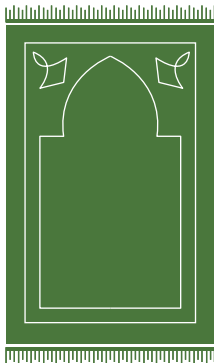
CAPITAL CITY DHAKA

20.3 MILLION PEOPLE



An estimated 70% of the population are farmers.

Hosts the world's second-largest annual gathering of Muslims, the **Biswa Ijtema**.

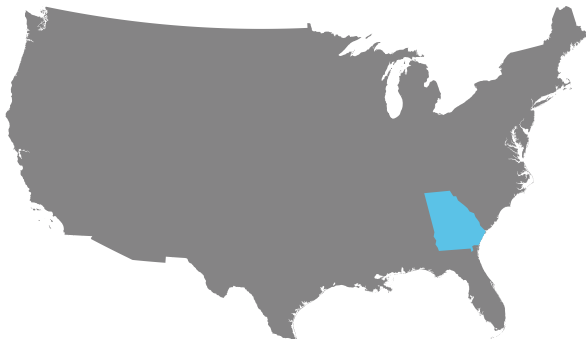


Evangelical Christian percentage (estimate): 0.47%

35 UNREACHED PEOPLE GROUPS

167 MILLION UNREACHED PEOPLES POPULATION

One of the world's most densely populated countries (over 168 million people in an area roughly the size of Georgia).



NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

BHUTAN

BHUTAN, A TINY KINGDOM NESTLED IN THE HIMALAYAS BETWEEN INDIA AND CHINA, PRIDES ITSELF ON ITS “GROSS NATIONAL HAPPINESS” AND IS RANKED ONE OF THE HAPPIEST NATIONS IN THE WORLD. HOWEVER, TRUE JOY IS NOT TO BE FOUND BY MANY IN THIS MOUNTAIN KINGDOM. THIS LAND IS A FAÇADE OF PEACE AND TRANQUILITY WHOSE PEOPLE NEED THE SAVIOR.



737,850
PEOPLE

MAJOR RELIGIONS



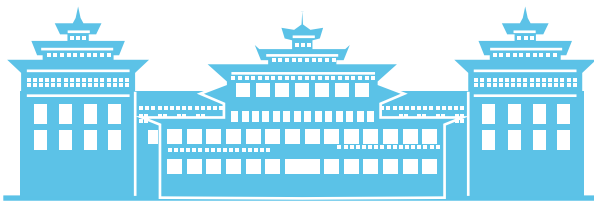
BUDDHISM



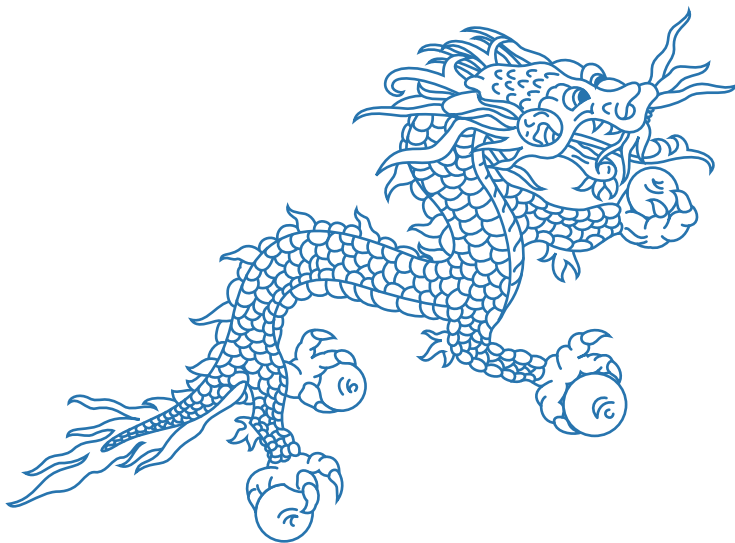
HINDUISM

CAPITAL CITY THIMPHU

115,000 PEOPLE



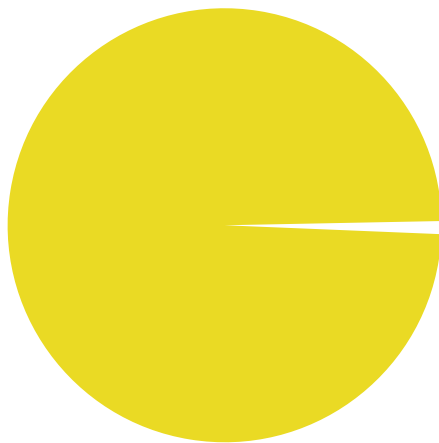
Bhutan didn't allow foreign tourists until 1974.



Bhutan's official name is Druk Yul, which means “Land of the Thunder Dragon.”

31
UNREACHED
PEOPLE
GROUPS

604,650
UNREACHED
PEOPLES
POPULATION



Evangelical Christian percentage (estimate): 1.41%

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

INDIA

COLORFUL, DIVERSE, SPIRITUAL—INDIA IS A MYRIAD OF RELIGIONS AND GODS. IDOL WORSHIP CAN BE SEEN ON VIRTUALLY EVERY CORNER—THE DARKNESS PALPABLE. DESPITE INCREASING RELIGIOUS PERSECUTION, MANY BELIEVERS IN INDIA ARE TAKING A BOLD STAND FOR JESUS CHRIST. GOD IS AT WORK IN INDIA, DAILY DRAWING PEOPLE FROM DARKNESS TO LIGHT.



1.3 BILLION PEOPLE



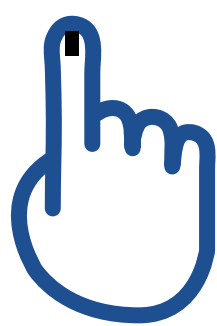
MAJOR RELIGIONS

-  HINDUISM
-  ISLAM
-  CHRISTIANITY
-  BUDDHISM
-  SIKHISM
-  JAINISM

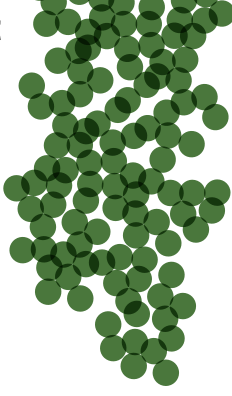


CAPITAL CITY
DELHI
29.4 MILLION

World’s largest democracy (900 million eligible voters and 1 million voting places).



Home to the largest gathering of humans on earth, the **Kumbh Mela**.

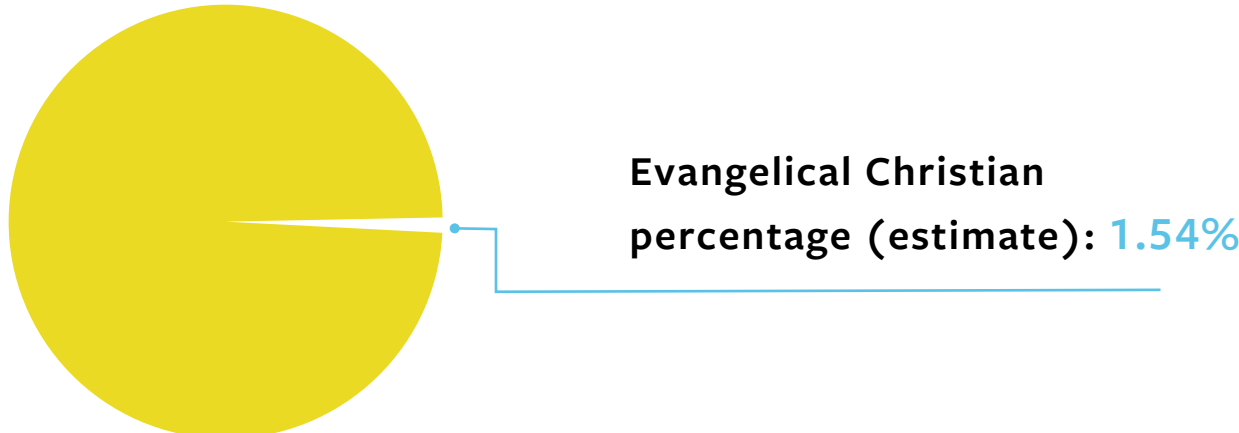




World’s second-largest number of **English speakers** (after the USA).

1,518 UNREACHED PEOPLE GROUPS

1.2 BILLION UNREACHED PEOPLES POPULATION



NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

MALDIVES

THE MALDIVES BOASTS A RELIGIOUS DEMOGRAPHIC AS PURE AS ITS WATERS: 100 PERCENT MUSLIM. THE PUBLIC OBSERVANCE OR PRACTICE OF ANY OTHER RELIGION IS STRICTLY PROHIBITED, AND CONTACT BETWEEN FOREIGNERS AND LOCALS IS HEAVILY DISCOURAGED. THE KNOWN HANDFUL OF BELIEVERS IN THE MALDIVES REMAIN FIRMLY UNDERGROUND AND LARGELY CUT OFF FROM THE REST OF THE BODY OF CHRIST.



412,700
PEOPLE

PRIMARY
RELIGION



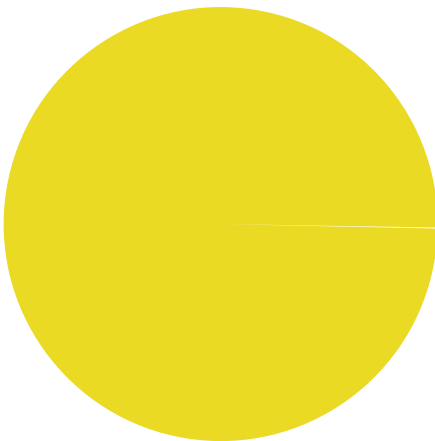
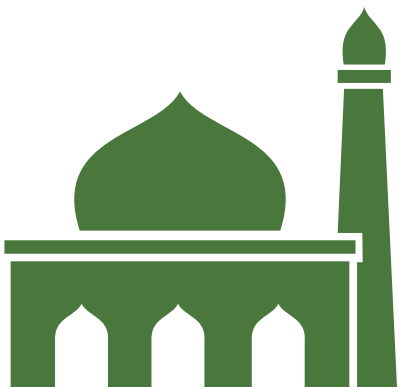
ISLAM

CAPITAL CITY
MALÉ

104,000

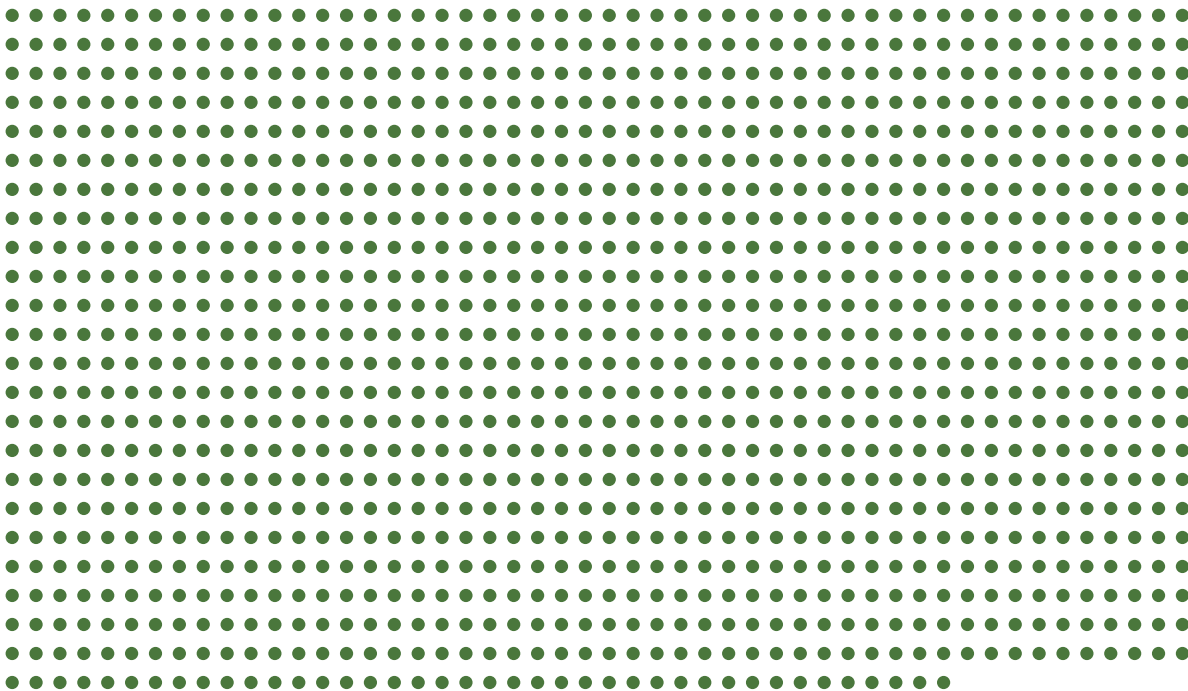


Individuals must identify as **Muslim** to have Maldivian **citizenship**.



Evangelical Christian
percentage (estimate): **0.001%**

Maldives is made up of over 1,190 islands.



5
UNREACHED
PEOPLE
GROUPS

411,050
UNREACHED
PEOPLES
POPULATION

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

NEPAL

HOME TO THE TALLEST MOUNTAINS IN THE WORLD, NEPAL IS BOTH A PLACE OF GREAT BEAUTY AND GREAT DARKNESS. MOST NEPALIS IDENTIFY THEMSELVES AS EITHER HINDU OR BUDDHIST. MANY ARE POOR AND LIVE AS TRADERS, FARMERS, OR HERDERS IN THE VALLEY. THEY ARE SURROUNDED BY SOME OF THE MOST BEAUTIFUL DISPLAYS OF GOD’S GRANDEUR, YET WORSHIP THE ACTUAL CREATION INSTEAD OF THE CREATOR.



31 MILLION PEOPLE



MAJOR RELIGIONS



HINDUISM



BUDDHISM



ISLAM

CAPITAL CITY KATHMANDU

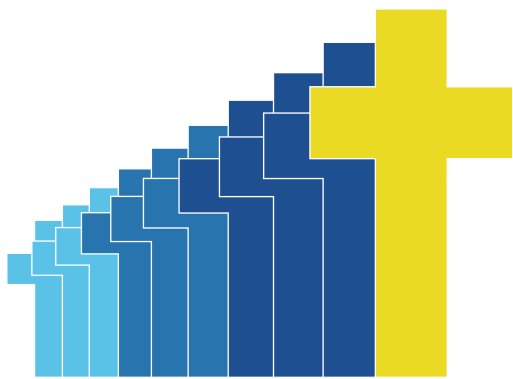
1.4 MILLION



Nepal is the birthplace of **Buddha**.

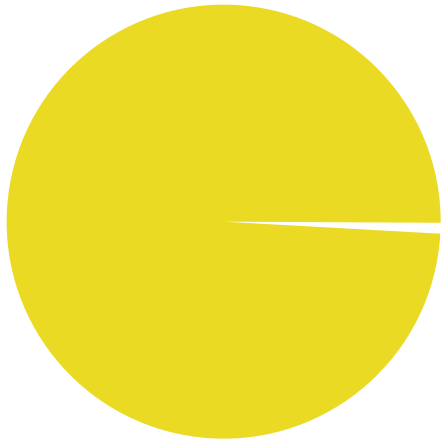


Nepal has one of the world’s fastest-growing **Christian** populations.



153 UNREACHED PEOPLE GROUPS

30 MILLION UNREACHED PEOPLES POPULATION



Evangelical Christian percentage (estimate): 0.67%

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

PAKISTAN

FROM THE MAJESTIC MOUNTAINS IN THE NORTH, PAKISTAN DESCENDS THROUGH FERTILE PLAINS AND DESERT TO THE ARABIAN SEA. FRIDAYS, MEN IN PRAYER CAPS DOT THE STREETS ON THEIR WAY TO THE MOSQUE FOR PRAYERS. ALTHOUGH IT IS ILLEGAL TO CHANGE RELIGIONS AND BELIEVERS FACE EXTREME PERSECUTION, GOD IS AT WORK CALLING PEOPLE TO HIMSELF.



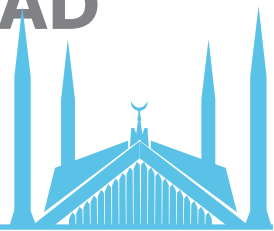
207.6 MILLION PEOPLE

PRIMARY RELIGION

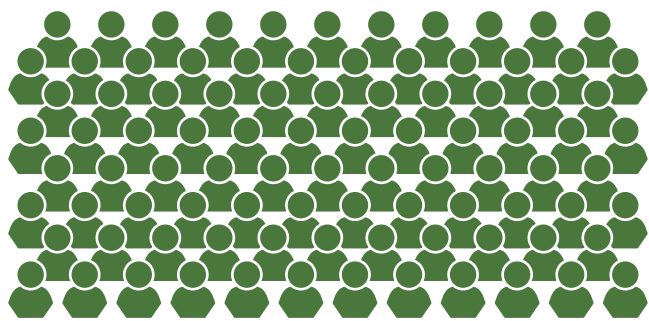


CAPITAL CITY ISLAMABAD

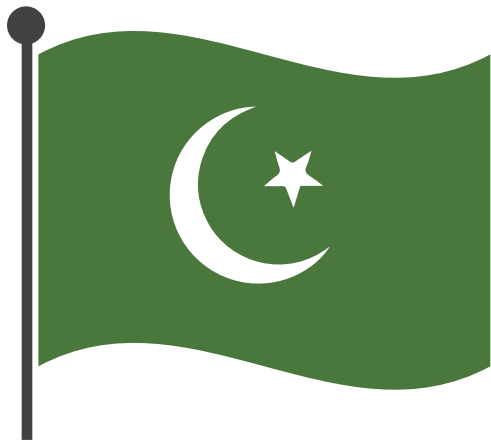
1 MILLION PEOPLE



Pakistan is the **second-most populous Muslim country** in the world.

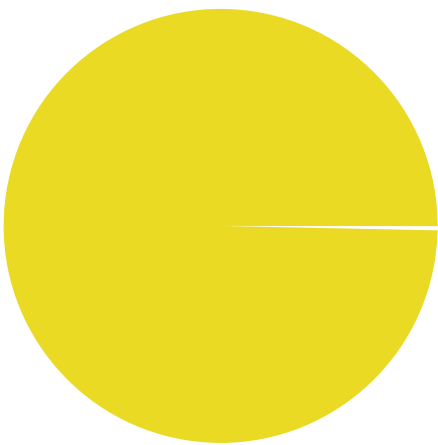


Pakistan means “**Land of the Pure.**”



81 UNREACHED PEOPLE GROUPS

205 MILLION UNREACHED PEOPLES POPULATION



Evangelical Christian percentage (estimate): **0.23%**

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.

SRI LANKA

PICTURESQUE COASTLINES, MOUNTAIN WATERFALLS, AND LUSH RAINFORESTS BELIEVE SRI LANKA'S TALES OF CIVIL WAR, TSUNAMI DISASTER, RELIGIOUS TENSIONS, AND PERSECUTION OF CHRISTIANS. SRI LANKA POSSESSES GREAT NATURAL BEAUTY WHILE INNER TURMOIL STIRS UP CONFLICT AMONG HER PEOPLE. THE SMALL CHRISTIAN MINORITY ARE THE ONLY ONES IN THIS ISLAND NATION WHO KNOW THE SOURCE OF ALL-SURPASSING PEACE.



21.7 MILLION PEOPLE



MAJOR RELIGIONS



BUDDHISM

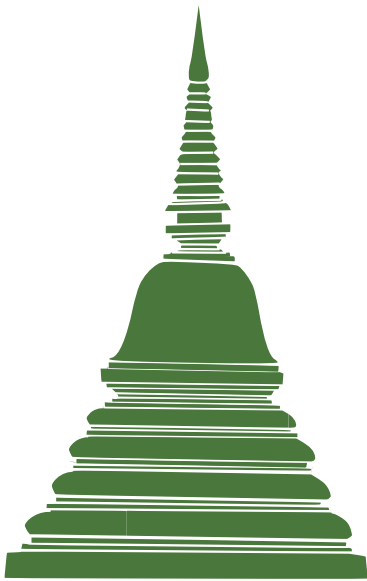


HINDUISM



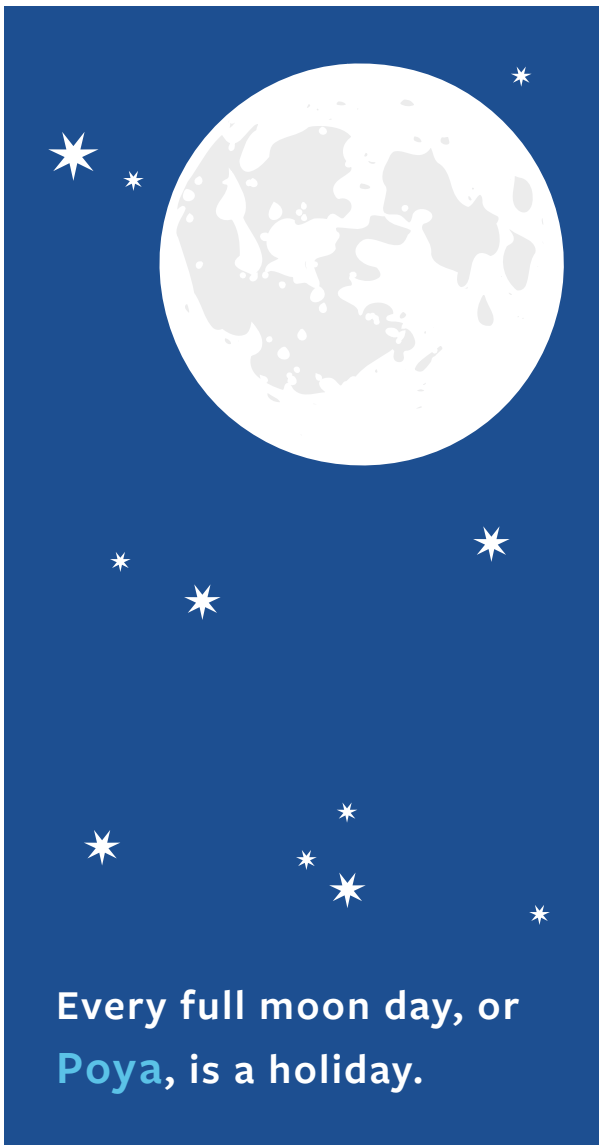
ISLAM

Sri Lanka has over 6,000 Buddhist monasteries.



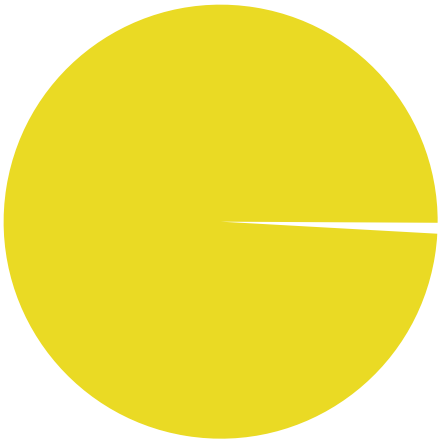
CAPITAL CITY COLOMBO

8.3 MILLION



11 UNREACHED PEOPLE GROUPS

18.3 MILLION UNREACHED PEOPLES POPULATION



Evangelical Christian percentage (estimate): 0.92%

NO PLACE LEFT: LOCAL OWNERSHIP OF THE CORE MISSIONARY TASK FOR EVERY PEOPLE AND PLACE.